



# STAY METRICS

Driving Retention



*DRIVE SAFE training delivers a variety of content to engage drivers. Content topics are based on consistent industry challenges and new regulations.*

## eNuggets®

Learners can only remember seven, plus or minus two, pieces of information at one time. This is why our training is delivered as eNuggets®. We break down the most essential content so drivers can remember what they have learned. Because we know users' attention spans are short, we design content that will get their attention—and keep it.

## ATTENTION SPAN

In a classroom training, adult learners tend to lose interest within 30–35 seconds. One goal of this training is to provide efficient and effective training that holds learners' attention. The DRIVE SAFE collection affords you flexibility in how you deliver and offer content. You can assign parts of the training before and/or after in-class trainings.

## INSTRUCTIONAL DESIGN

We use research-based instructional design methods to keep driver's engaged, and we collect data to inform how we create and deliver training to drivers. By delivering content in ways drivers prefer, DRIVE SAFE training becomes even more effective. Training content is current and relevant to drivers.

## REWARDS & CORRECTIVE ACTION

DRIVE SAFE can be integrated with our rewards platform to engage drivers by offering rewards and recognition for completing monthly safety topics. It can also be used without rewards as a corrective action platform through which you can assign training to individual users or groups as they need it. Drivers can view their personalized learning records, and progress can be tracked in an easy-to-use interface.

**READY TO ENGAGE, REWARD AND KEEP YOUR BEST DRIVERS?  
CONTACT STAY METRICS TODAY.**

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