



# STAY METRICS

Driving Retention



*DRIVE FIRST is aimed at enhancing your driver onboarding needs. Make your classroom session more efficient: by offering content online, you save classroom time for the information that requires more explanation.*

## eNuggets®

Learners can only remember seven, plus or minus two, pieces of information at one time. This is why our training is delivered as eNuggets®. We break down the most essential content so drivers can remember what they have learned. Because we know users' attention spans are short, we design content that will get their attention—and keep it.

## ATTENTION SPAN

In a classroom training, adult learners tend to lose interest within 30–35 seconds. One goal of this training is to provide efficient and effective training that holds learners' attention. The DRIVE FIRST collection affords you flexibility in how you deliver and offer content. You can assign parts of the training before and/or after in-class trainings.

## INSTRUCTIONAL DESIGN

We use research-based instructional design methods to keep driver's engaged, and we collect data to inform how we create and deliver training to drivers. By delivering content in ways drivers prefer, DRIVE FIRST training becomes even more effective. Training content is current and relevant to drivers.

## CONTENT THAT MATTERS

DRIVE FIRST content includes online employment forms with embedded instructions, interactive content, and assessments on a variety of topics. With this training collection, you can add custom content, policies, and forms for your drivers. Rewards and points can also be incorporated.

**READY TO ENGAGE, REWARD AND KEEP YOUR BEST DRIVERS?  
CONTACT STAY METRICS TODAY.**

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